

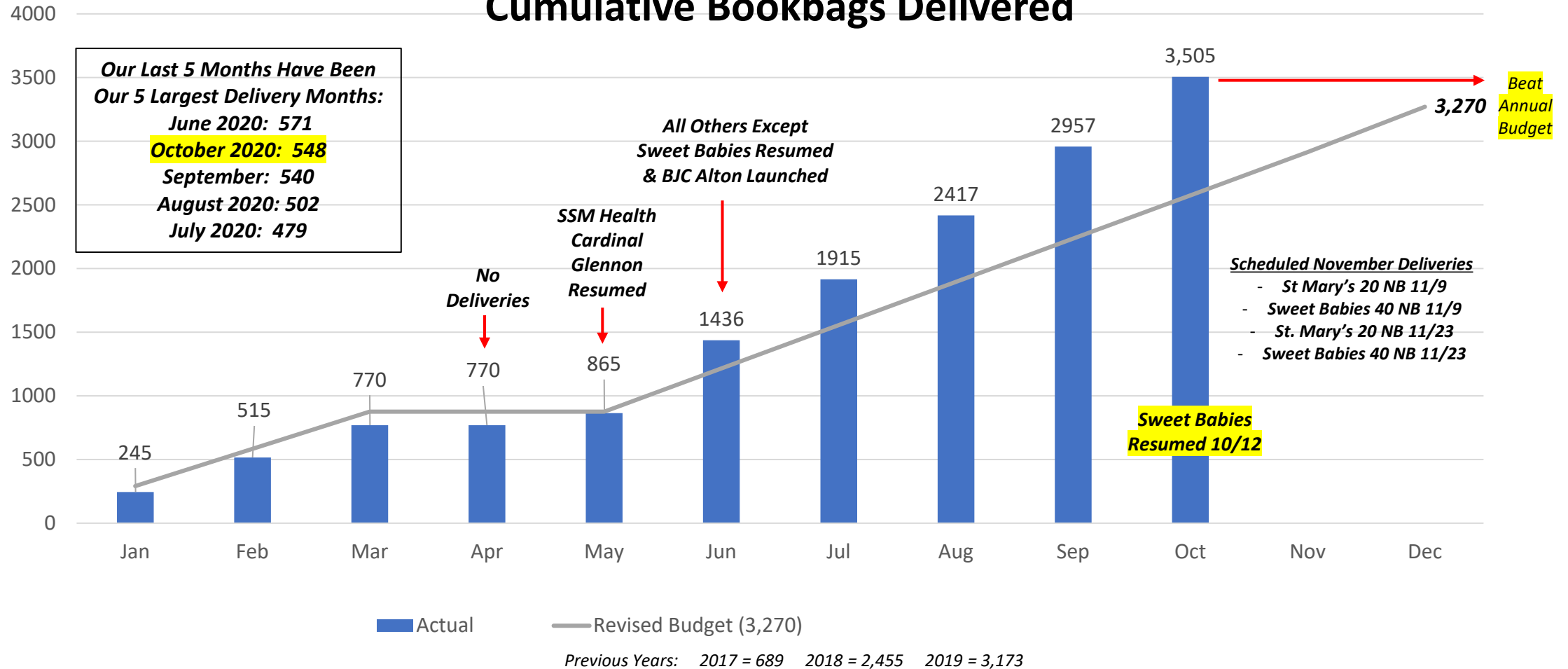
MONTHLY UPDATE

October 2020

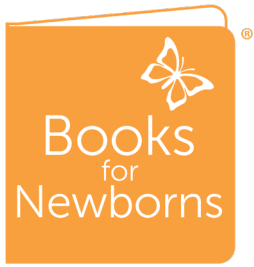
2020 YTD Deliveries Vs. Goal

2nd Biggest Month Ever -- Have Exceeded Both 2019 and Revised Budget for 2020 in Just the First 10 Months

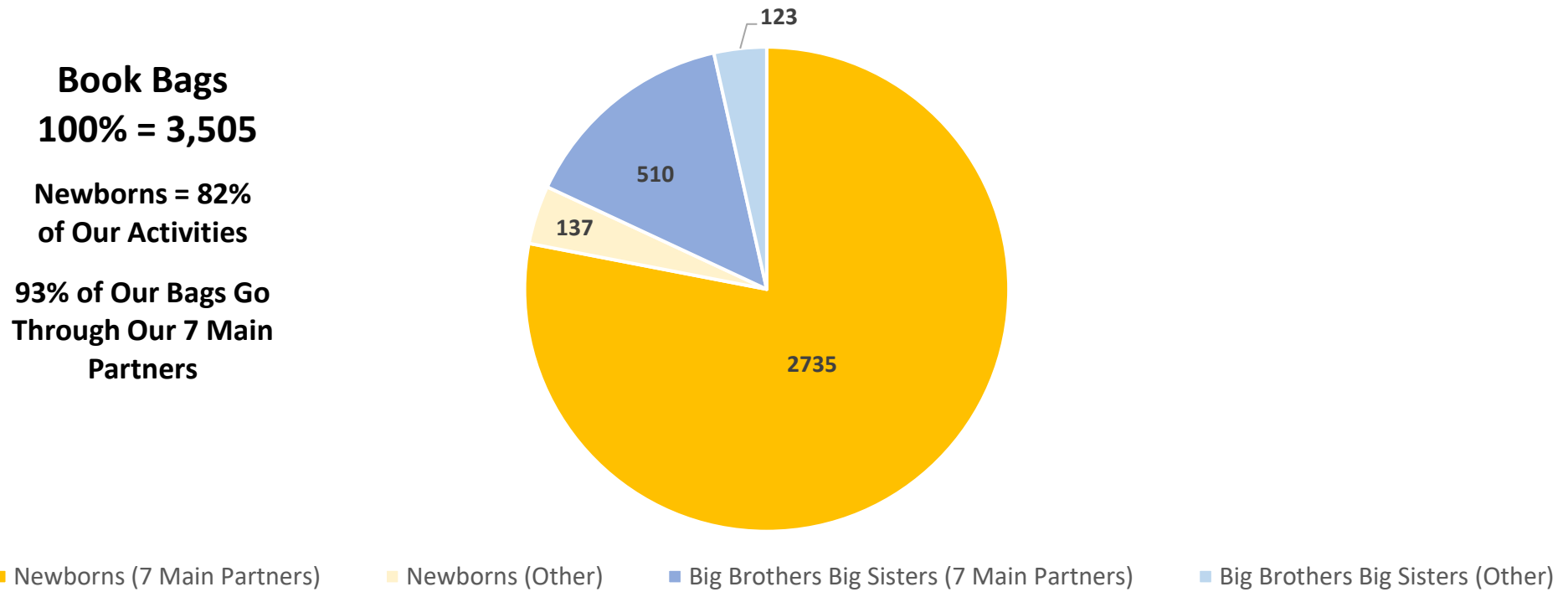
Cumulative Bookbags Delivered



2020 YTD Deliveries

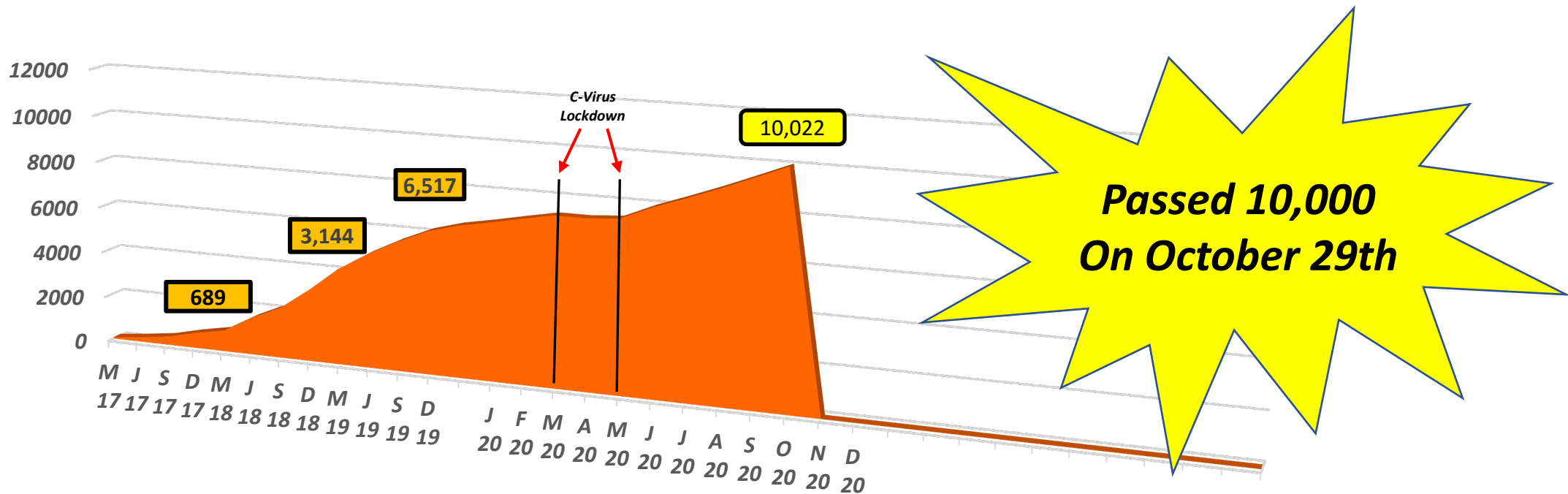


By Program & Type of Partner to Whom Delivered



7 Main Partners (in Order by Size) Are: BJC Kingshighway, Children's, St. Mary's, Sweet Babies, SSM Health Cardinal Glennon, Nurses for Newborns & Alton Memorial Member BJC Healthcare

10,022 Book Bags Distributed Over First 46 Months

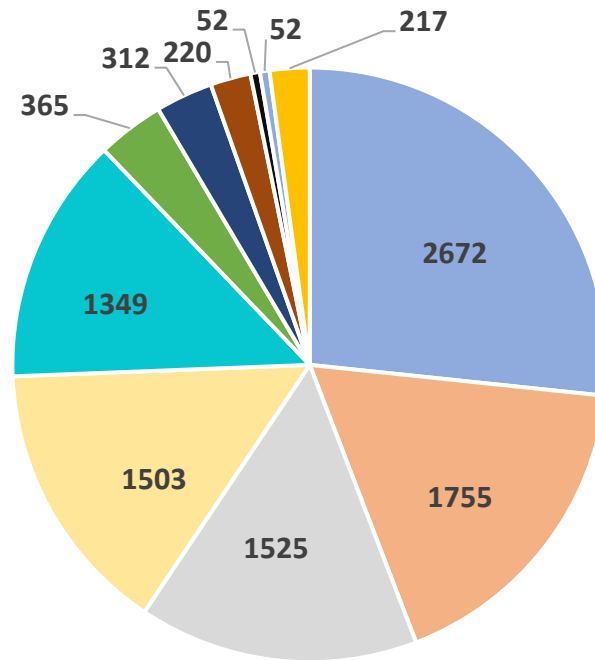


Book Bags To Date (October '20)

100% = 10,022 Bookbags

SSM Health Cardinal Glennon Now #4

Sweet Babies Resumed 10/12



<i>BJC Kingshighway</i>	180
<i>SSM Cardinal Glennon</i>	153
<i>Alton Memorial</i>	42
<i>St. Mary's</i>	40
<i>Sweet Babies</i>	85
<i>Ronald McDonald Houses</i>	12
<i>St. Francis Community Svces</i>	16
<i>Kids In The Middle</i>	20
Total	548

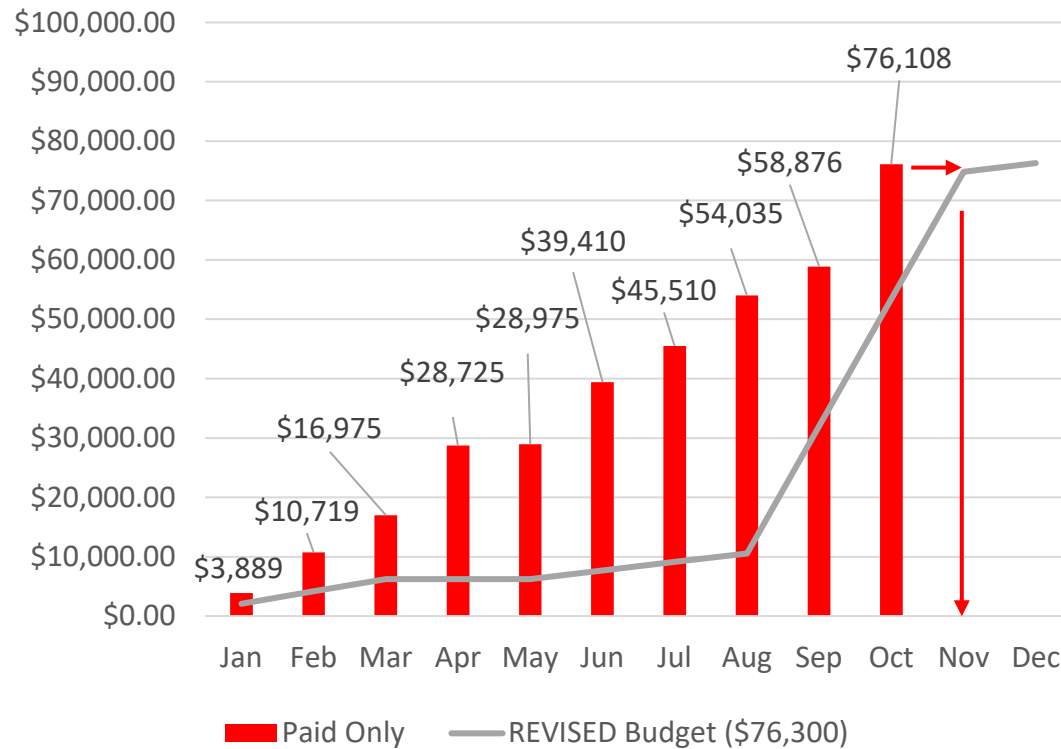
- BJC Kingshighway
- Children's
- St. Mary's
- SSM Health Cardinal Glennon
- Sweet Babies
- Nurses for Newborns
- Alton Memorial (BJC)
- Good Shepherd
- Haven of Grace
- Raising St. Louis
- All Others*

* - Ronald McDonald Houses (100); ESOL STL Public Schools (24); Urban League (22); Wash U (15); Healthy Kids Express (10); Almost Home (15); All Others (11)

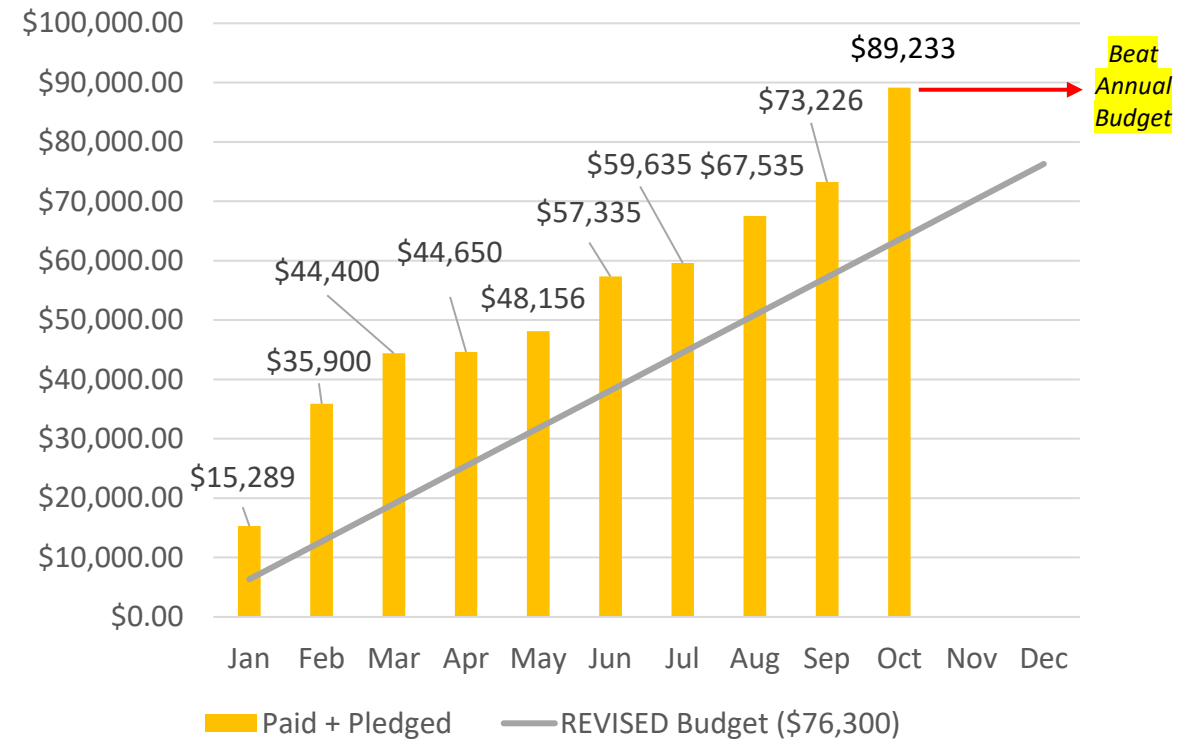
2020 YTD Vs. Revised Budget

Largest Collections Month Ever -- Have Exceeded Annual Budget in 10 Months (If All Pledges Collected)

Cumulative Paid Funds Raised (\$s)



Cumulative Total Funds Raised (\$s)



Totals = \$87,582 (2019); \$23,230 (2018); \$26,570 (2017); \$2,300 (2016)

PAID BUDGET: April & May = \$0. All But Oktoberfest (\$60,000 Spread Over Sep to Nov) Spread Evenly Over Other 10 Months TOTAL REVISED BUDGET: Full \$76,300 Spread Evenly Throughout Year

Total Funds Raised Through September Include Pledges Of: \$3,125 (Oktoberfest) & \$10,000 BJH Foundation