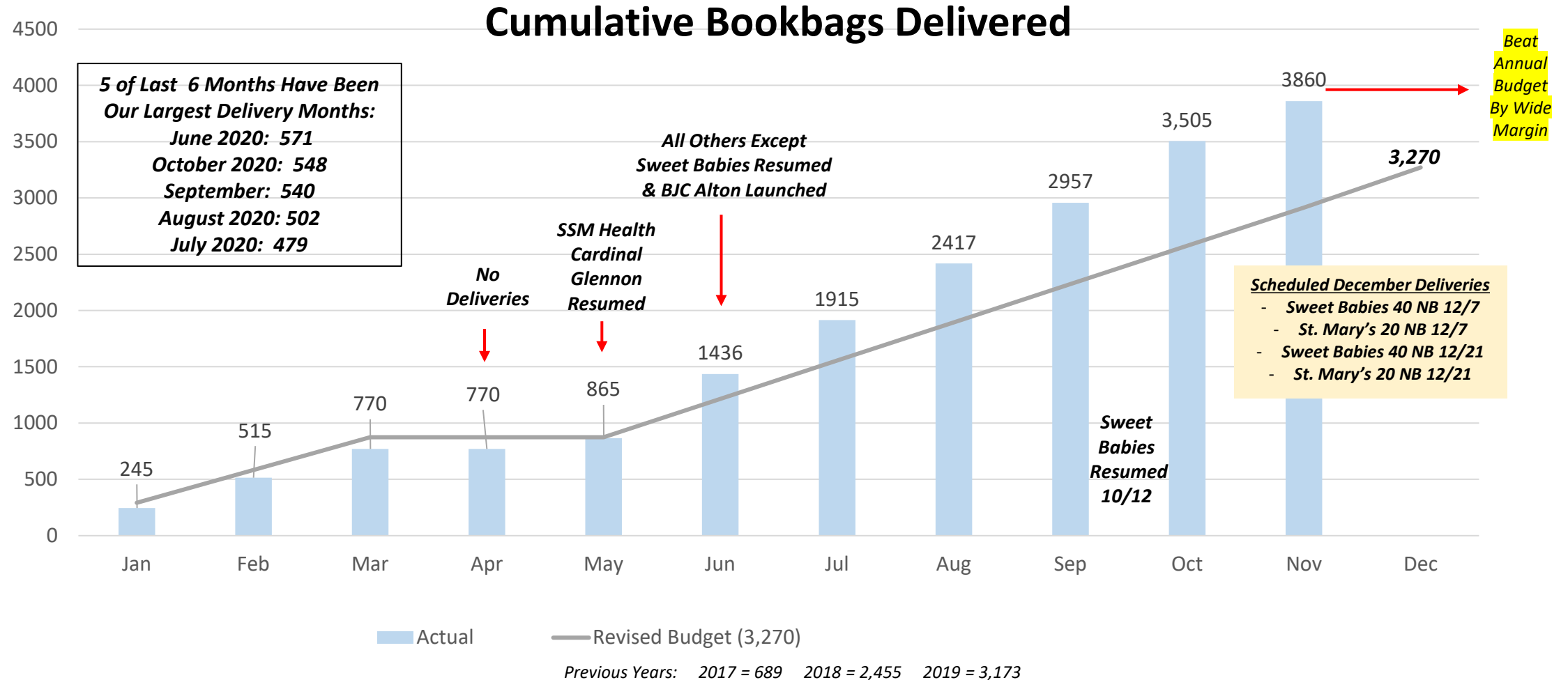


MONTHLY UPDATE

November 2020

BOOKS FOR NEWBORNS 2020 YTD Deliveries Vs. Goal

At 355, November Ran 10% Above Original Budgeted Monthly Rate. Impact of Current Covid Spike Unclear.





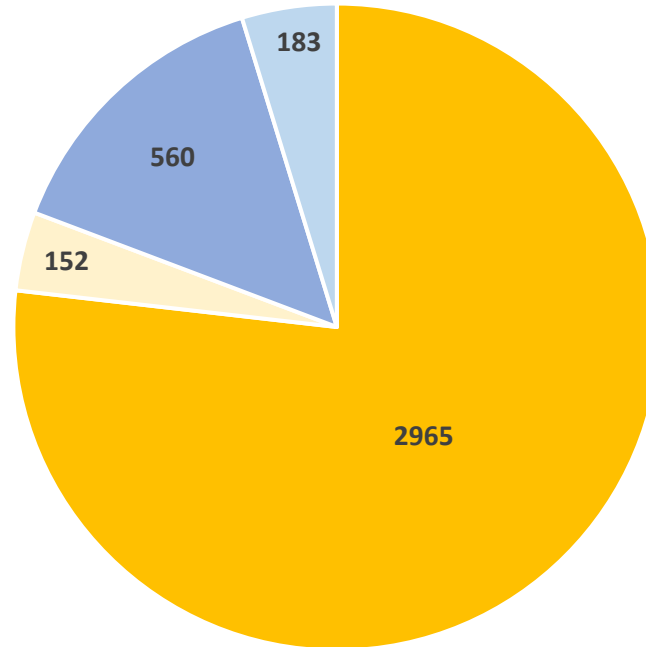
BOOKS FOR NEWBORNS 2020 YTD Deliveries

By Program & Type of Partner to Whom Delivered

**Book Bags
100% = 3,860**

**Newborns = 81%
of Our Activities**

**91% of Our Bags
Go Through Our
6 Main Partners**

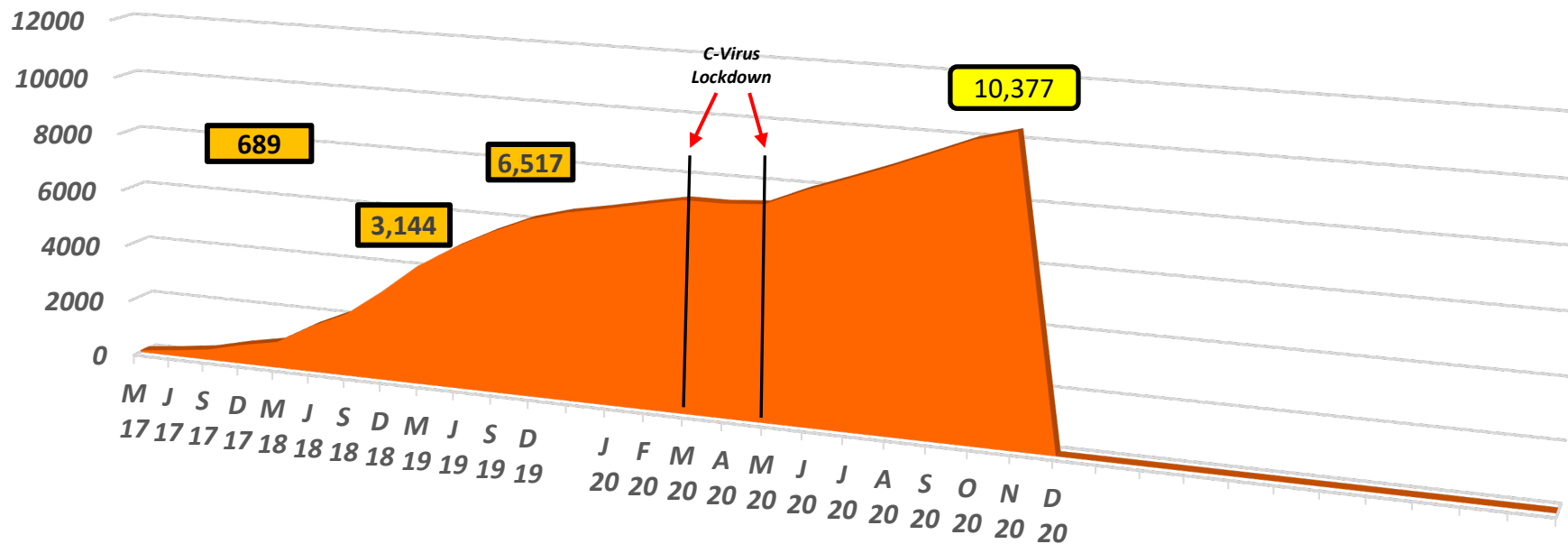
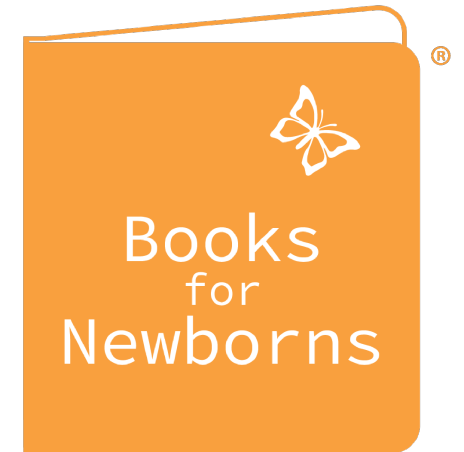


■ Newborns (6 Main Partners) ■ Newborns (Other) ■ Big Brothers Big Sisters (6 Main Partners) ■ Big Brothers Big Sisters (Other)

6 Main Partners (in Order by Size) Are: BJC Kingshighway, Children's, St. Mary's, Sweet Babies, SSM Health Cardinal Glennon & Alton Memorial Member BJC Healthcare

BOOKS FOR NEWBORNS

10,377 Book Bags Distributed Over First 47 Months

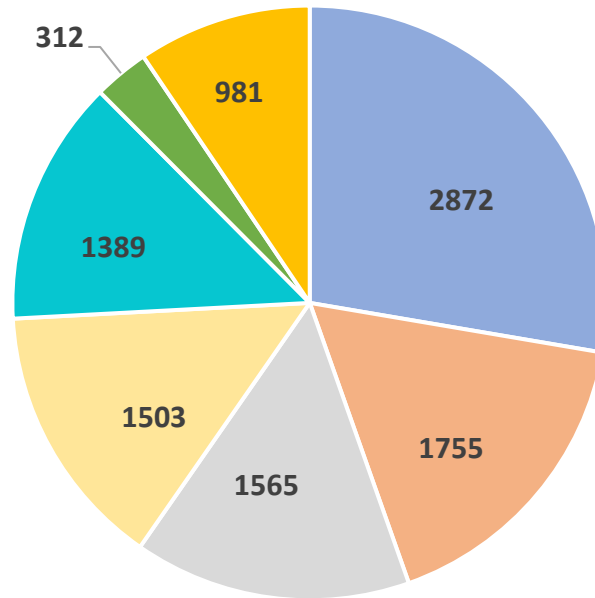




BOOKS FOR NEWBORNS

Book Bags To Date (November '20)

100% = 10,377 Bookbags



<u>November Book Bag Deliveries</u>	
<i>BJC Kingshighway</i>	200
<i>International Institute</i>	60
<i>St. Mary's</i>	40
<i>Sweet Babies</i>	40
<i>Youth in Need (Maternity)</i>	10
<i>Individuals</i>	<u>5</u>
Total	355

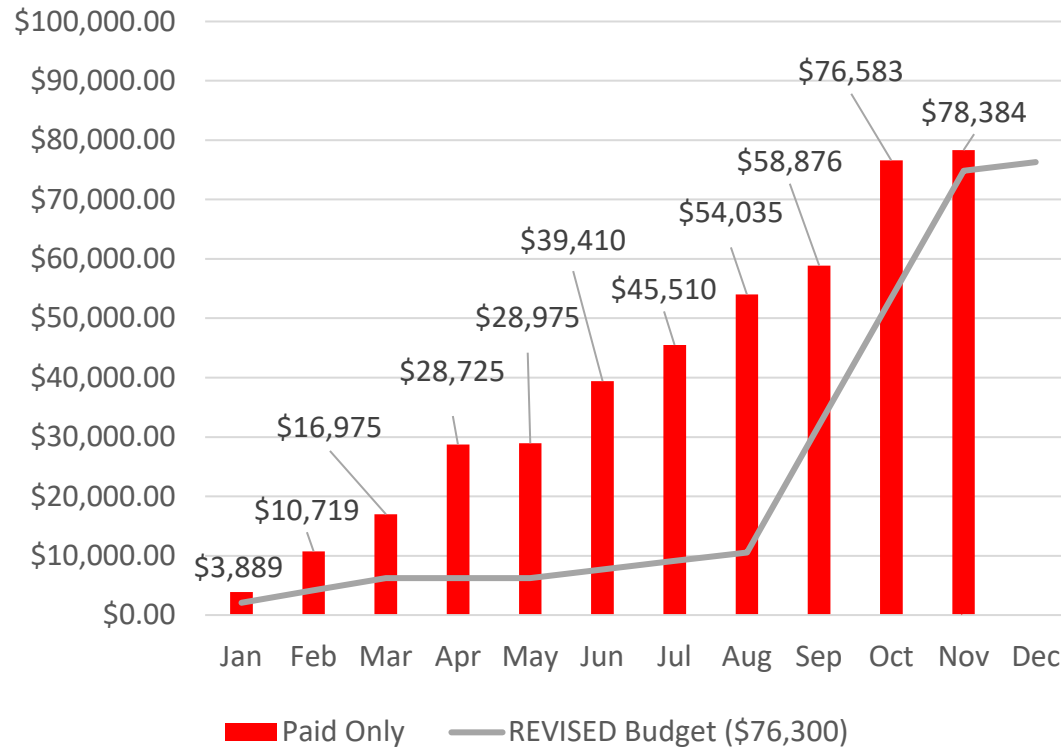
- BJC Kingshighway
- Children's
- St. Mary's
- SSM Health Cardinal Glennon
- Sweet Babies
- Alton Memorial (BJC)
- All Others*

* - "All Others" includes Nurses for Newborns (365), Good Shepherd (220); Ronald McDonald Houses (100) & 11 Others (296).

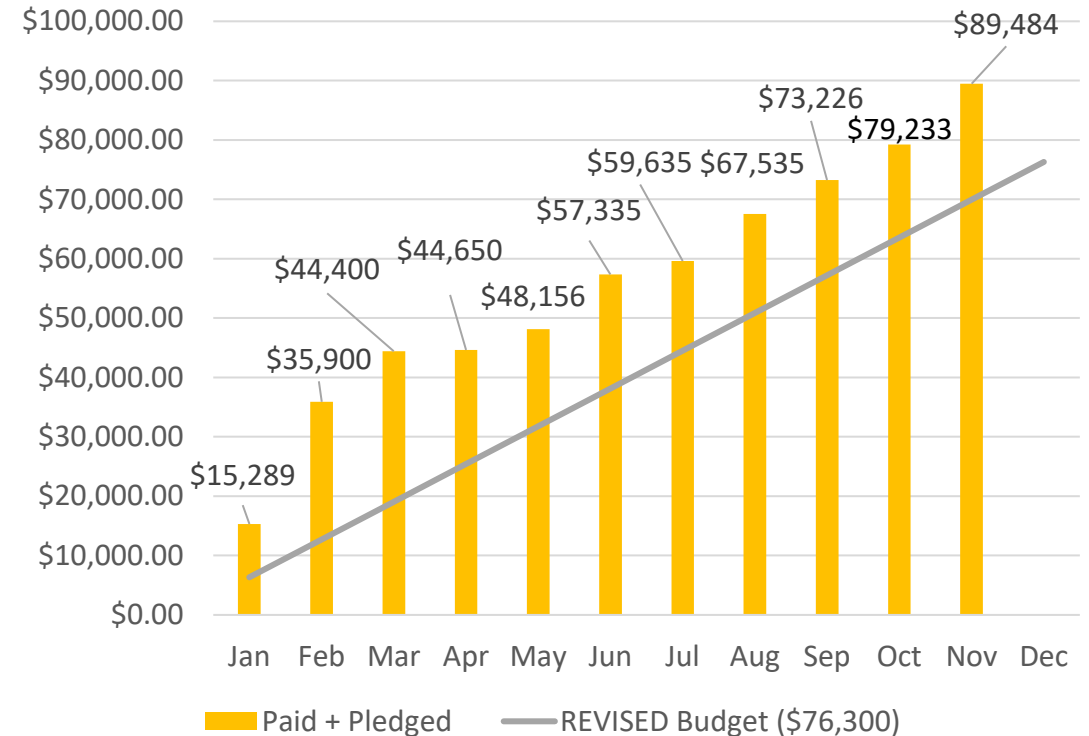
BOOKS FOR NEWBORNS 2020 YTD Vs. Revised Budget

New Annual Record with One Month to Go. Currently at 117% of Revised Budget for Total Funds Raised

Cumulative Paid Funds Raised (\$s)



Cumulative Total Funds Raised (\$s)



Totals = \$87,582 (2019); \$23,230 (2018); \$26,570 (2017); \$2,300 (2016)

PAID BUDGET: April & May = \$0. All But Oktoberfest (\$60,000 Spread Over Sep to Nov) Spread Evenly Over Other 10 Months TOTAL REVISED BUDGET: Full \$76,300 Spread Evenly Throughout Year

Total Funds Raised Through November Include Pledges Of: \$1,100 (Oktoberfest) & \$10,000 BJH Foundation