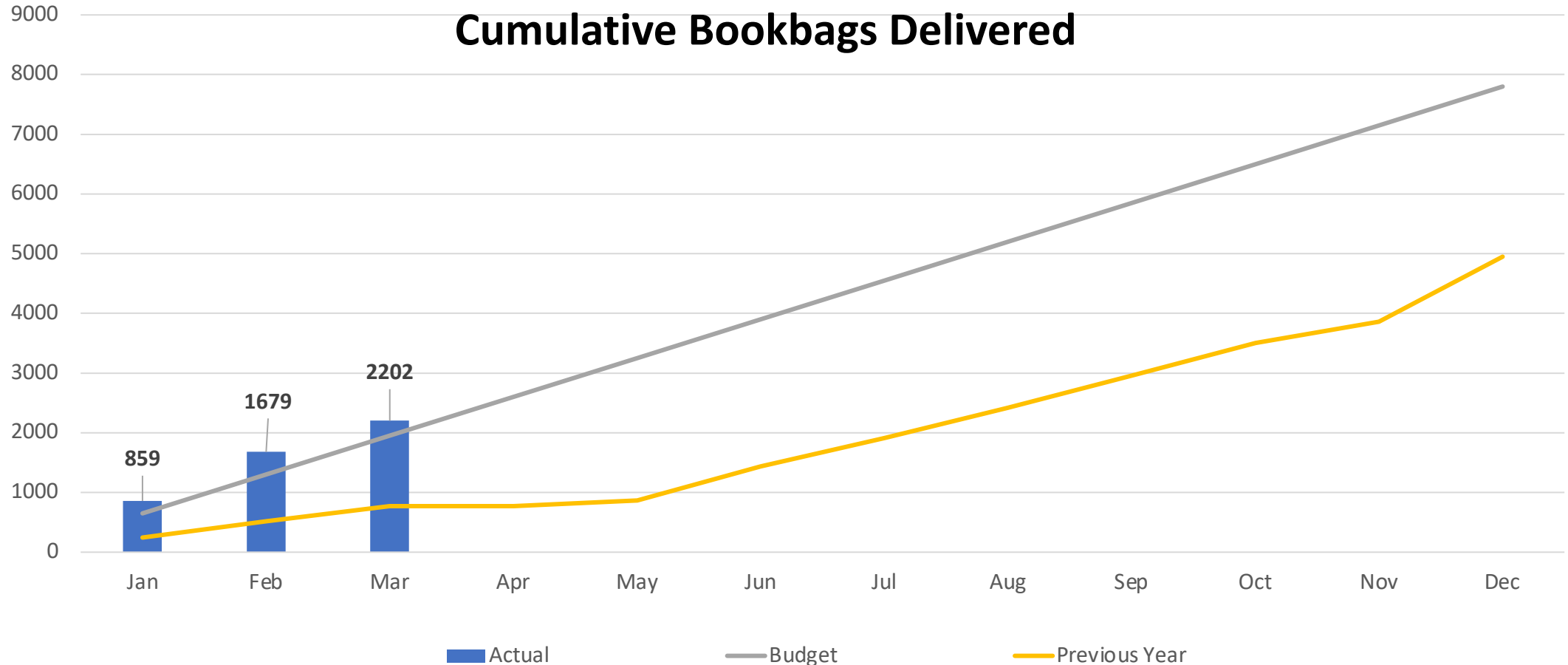


MONTHLY UPDATE

March 2021

BOOKS FOR NEWBORNS 2021 YTD Deliveries Vs. Goal

Slow Month (523 Vs. Budget of 650), But Slightly Ahead of Goal Year to Date. April May Be Slow As Well



2021 Budget = 6,000 NB + 1,800 BBBS = 7,800 (650 Per Month)

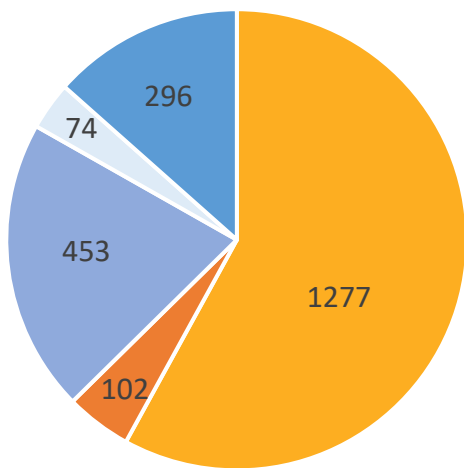
Previous Years: 2017 = 689 2018 = 2,455 2019 = 3,173 2020 = 4,950

BOOKS FOR NEWBORNS

Deliveries By Program & Type of Partner to Whom Delivered

Large Books4Cause BBBS Donations in January & March are Distorting YTD Mix – Will Balance Out By Year End

2021 100% = 2,202



Percent of 2021 Deliveries

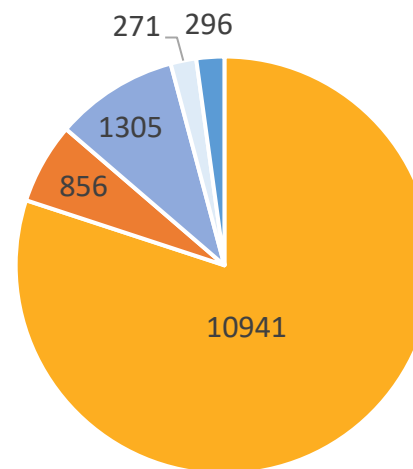
9 Main Partners: 79%
Newborns: 63%

Percent of Deliveries to Date

9 Main Partners: 90%
Newborns: 86%

- Newborns (9 Main Partners)
- Newborns (Other)
- Big Brothers Big Sisters (9 Main Partners)
- Big Brothers Big Sisters (Other)
- Big Brothers Big Sisters (Books4Cause)

Since Inception 100% = 13,672

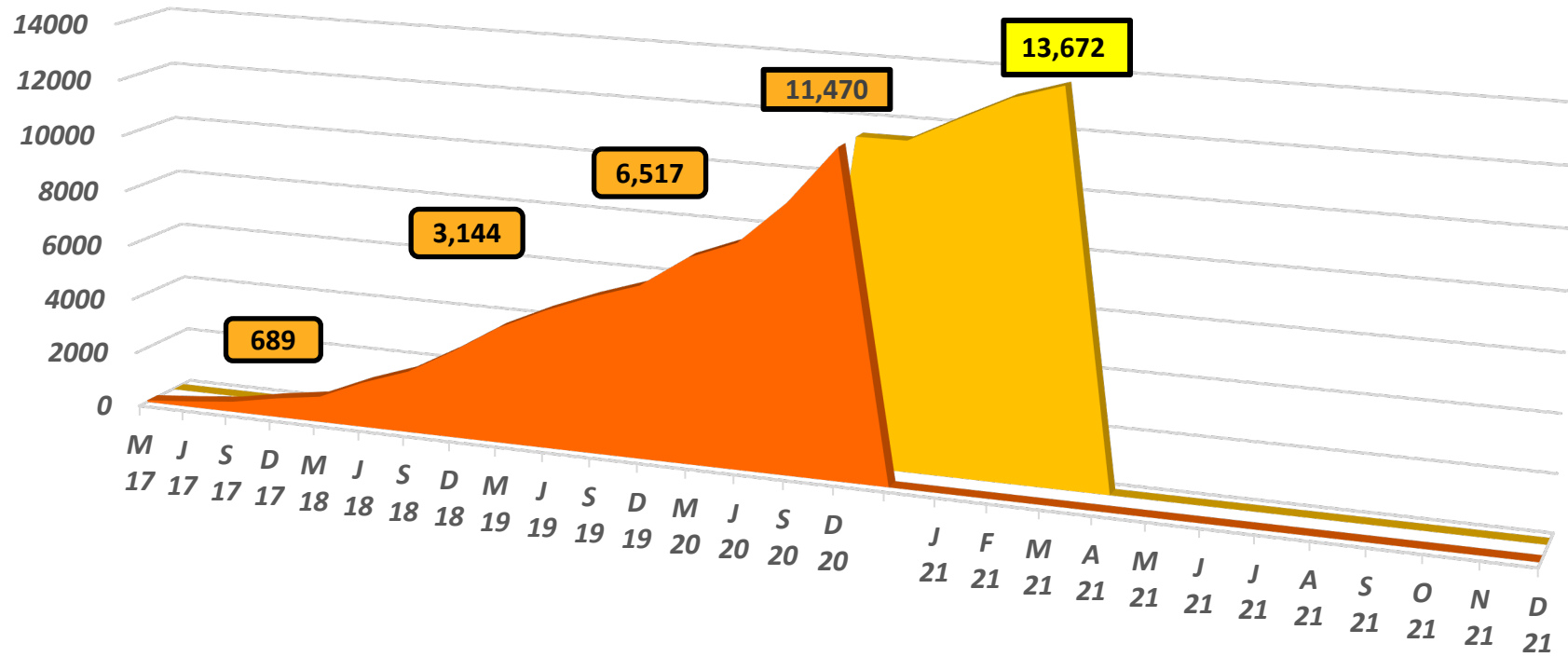
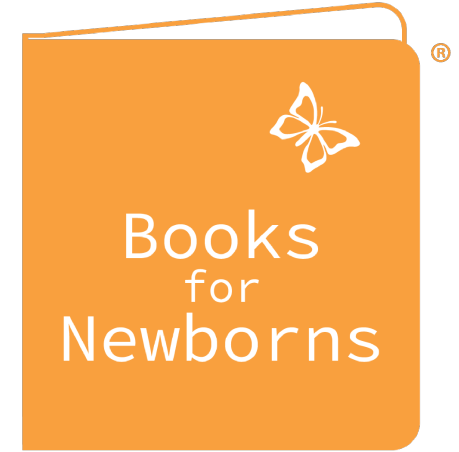


- Newborns (9 Main Partners)
- Newborns (Other)
- Big Brothers Big Sisters (9 Main Partners)
- Big Brothers Big Sisters (Other)
- Big Brothers Big Sisters (Books4Cause)

9 Main Partners (in Order by Size) Are: BJC Kingshighway, Children’s, St. Mary’s, SSM Health Cardinal Glennon, Sweet Babies, Alton Memorial Member BJC Healthcare, Birthright STL, Birthright St Charles & Mercy Clinic Pediatrics (Mercy Kids)
Big Brothers Big Sisters (Other) Category Includes 296 Equivalent Book Bags Donated to Books4Cause.

BOOKS FOR NEWBORNS

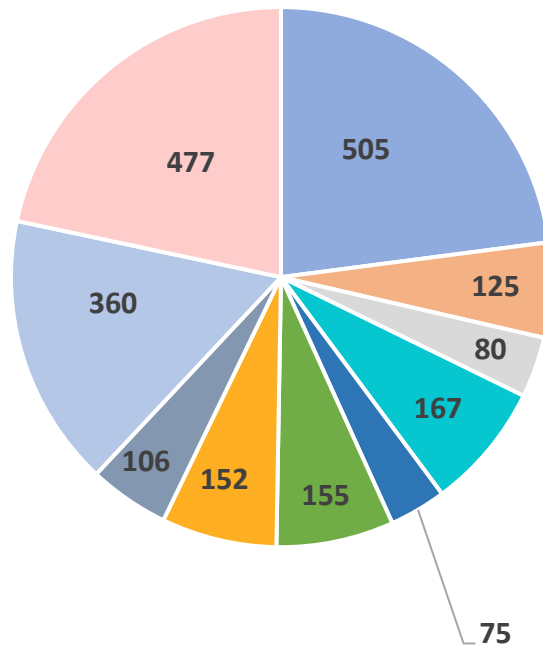
13,672 Book Bags Distributed Over First 51 Months



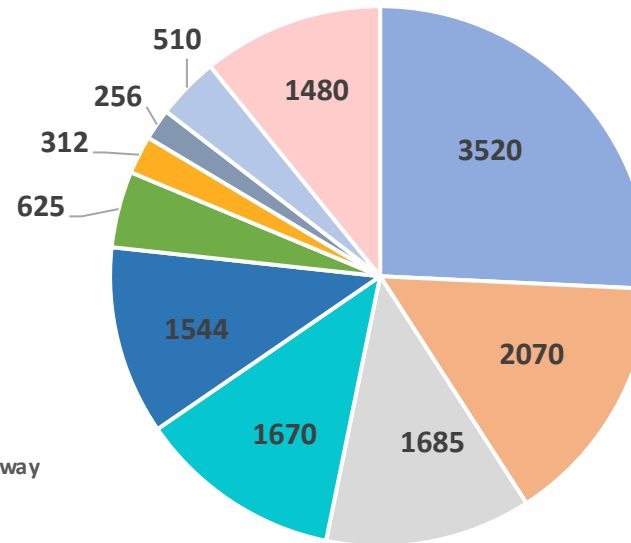
BOOKS FOR NEWBORNS

Book Bags To Date

2021 100% = 2,202



Since Inception 100% = 13,672



- BJC Kingshighway
- Children's
- St. Mary's
- SSM Health Cardinal Glennon
- Sweet Babies
- Alton Memorial (BJC)
- Birt hright STL
- Birt hright St Charles
- Mercy Kids
- All Others*

Alton Memorial	155
BJC Kingshighway	150
SSM Cardinal Glennon	87
Others (Books4Cause)	60
SSM St. Mary's	20
Sweet Babies	50
Others	1
Total	523

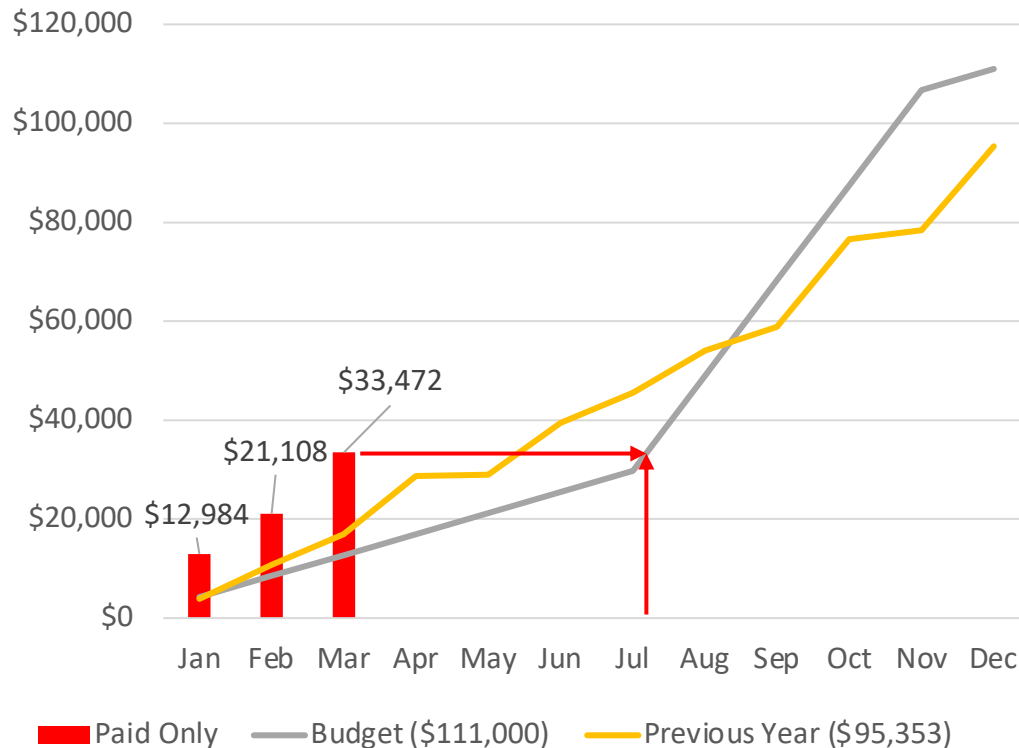
BJC Kingshighway	TBD
Children's	120
SSM St. Mary's	40
Sweet Babies	50
Birt hright STL	60

BOOKS FOR NEWBORNS

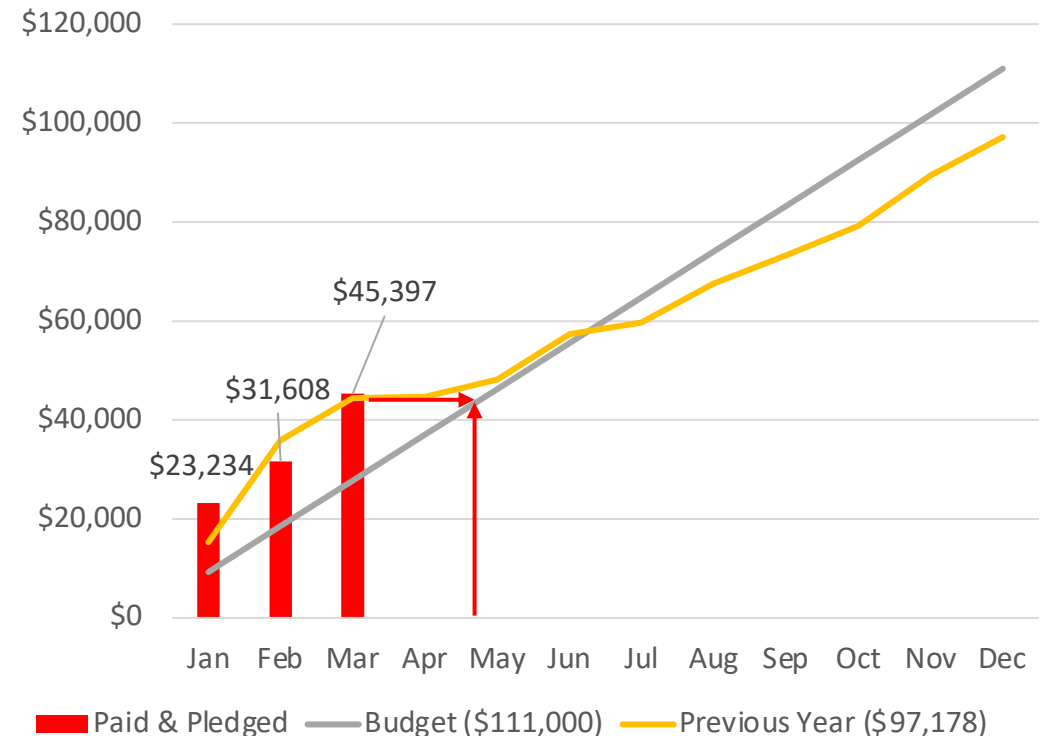
2021 YTD Vs. Budget

Well Ahead of Budget for Both Paid & Total Funds Raised Through Q1

Cumulative Paid Funds Raised (\$s)



Cumulative Total Funds Raised (\$s)



Totals = \$97,178 (2020); \$87,582 (2019); \$23,230 (2018); \$26,570 (2017); \$2,300 (2016)

BUDGET: All But Oktoberfest (\$60,000 Spread \$15,000 Per Month From Aug to Nov) Spread Evenly Throughout The Year TOTAL BUDGET: Full \$111,000 Spread Evenly Throughout Year

Total Funds Raised Through January Include Pledges Of: Wielansky (\$2,000), EdwardJones (\$250) & Oktoberfest III (\$9,675). Do Not Include \$1,000 Book Credit Received.