


MONTHLY UPDATE

January 2023

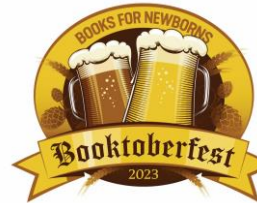


January 2023 Monthly Reports



RACIAL INCLUSION BOOKS
 2023: 1,025
 To Date: 17,609

- 2023 OFF TO AMAZING START**
- ✓ Strong Initial Month for Deliveries (1005)
 - ✓ Well Ahead of Budget on Financial Goals:
 \$82,866 in Inflows (including Pledges)
 \$66,533 Increase in Net Assets
 - ✓ \$48,000 Paid or Pledged for Booktoberfest
 [15 Sponsors to Date]
 - ✓ Donated Books: \$4,759 (12% of 2023 Goal)




SAVE THE DATE!!!
 Sunday, October 8th
 The Culver Pavilion
 at The MUNY


Venue & All Entertainment Booked

DJ Reggie – Wendl Trio – STL Photo Party
 Roamer [NEW]

Book Donations



Fun Fun Fun World


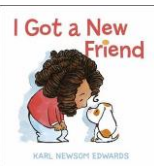



Ready Readers
 Kids Who Read Succeed!

David Steward II and ONI Press Make 2nd Large Books Donation (\$5,750 Value)

Aimed at 8-to-12-year-olds, this 176-page graphic novel fills our need for books for this age group for at least 2 years.

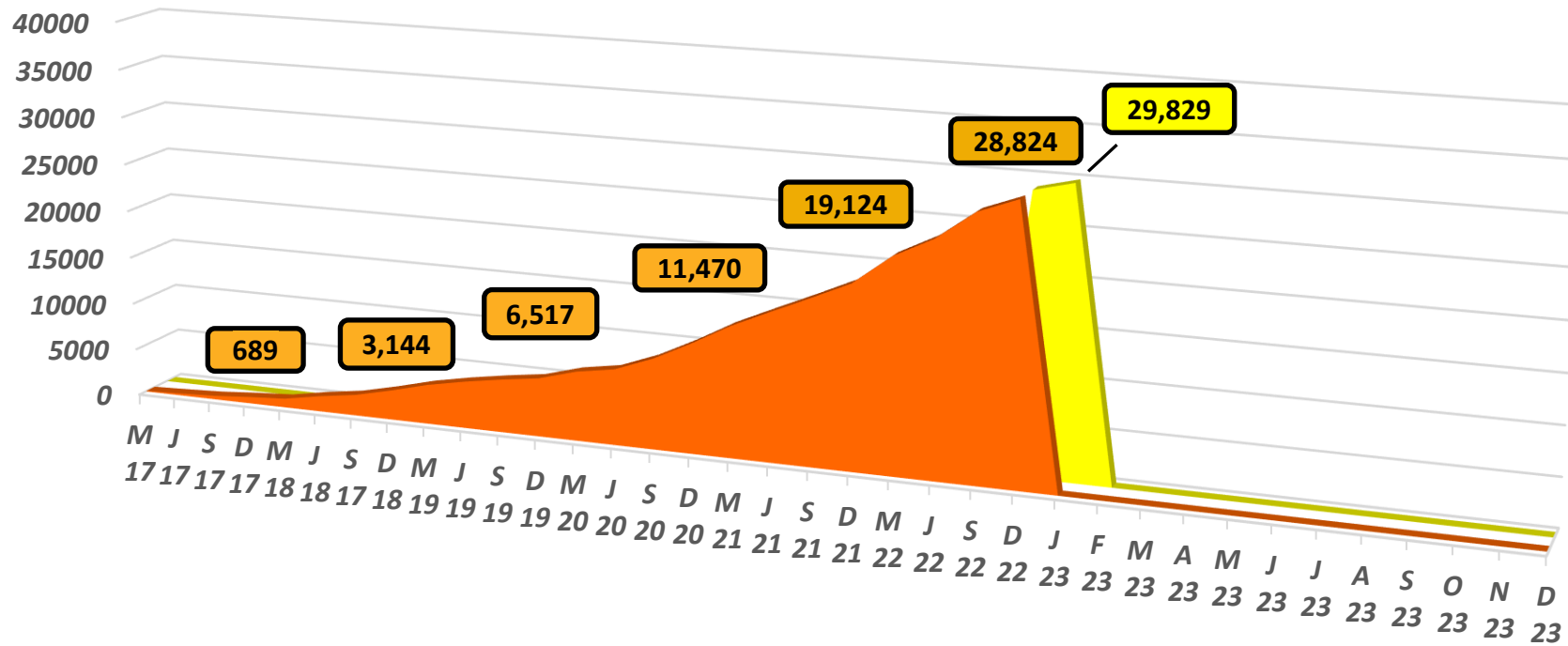
Ready Readers 6th Set of Donated Books Got 520 More Books (\$4,200 in Value), Bringing Total Donation from Them to Date to 3,519 Books.



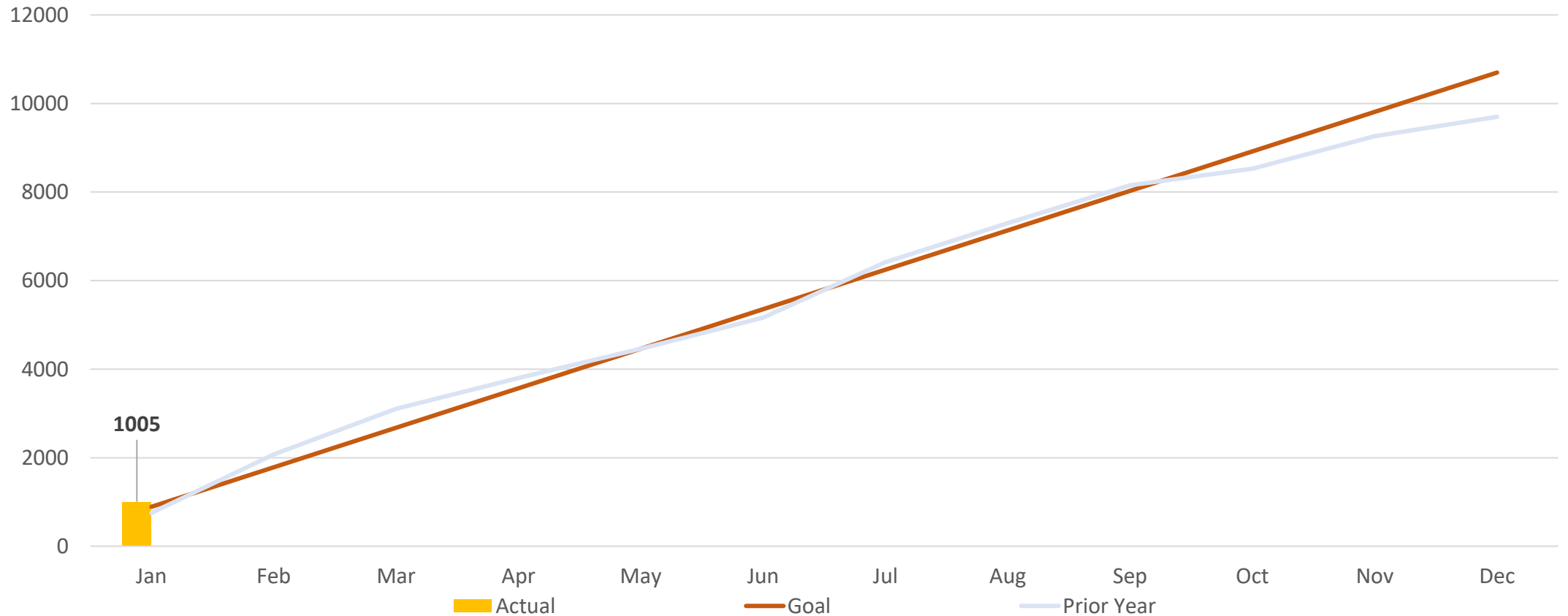
BOOKS FOR NEWBORNS

29,829 Book Bags Distributed In First 73 Months



BOOKS FOR NEWBORNS

2023 YTD Cumulative Deliveries Vs. Goal (Total)



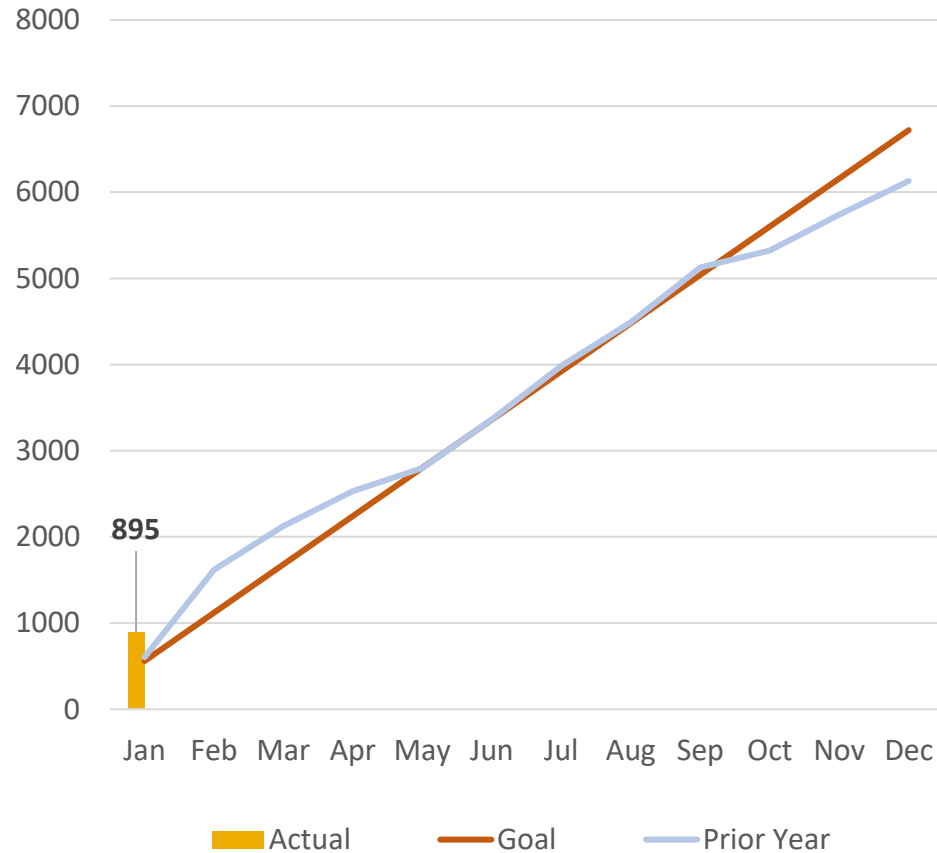
2023 Goal = 6,720 NB + 3,980 OS = 10,700 (2,676 Per Quarter)

Prior Years: 2017 = 689 2018 = 2,455 2019 = 3,373 2020 = 4,953 2021 = 7,659 2022 = 9,700

BOOKS FOR NEWBORNS

2023 YTD Cumulative Deliveries Vs. Goal (By Program)

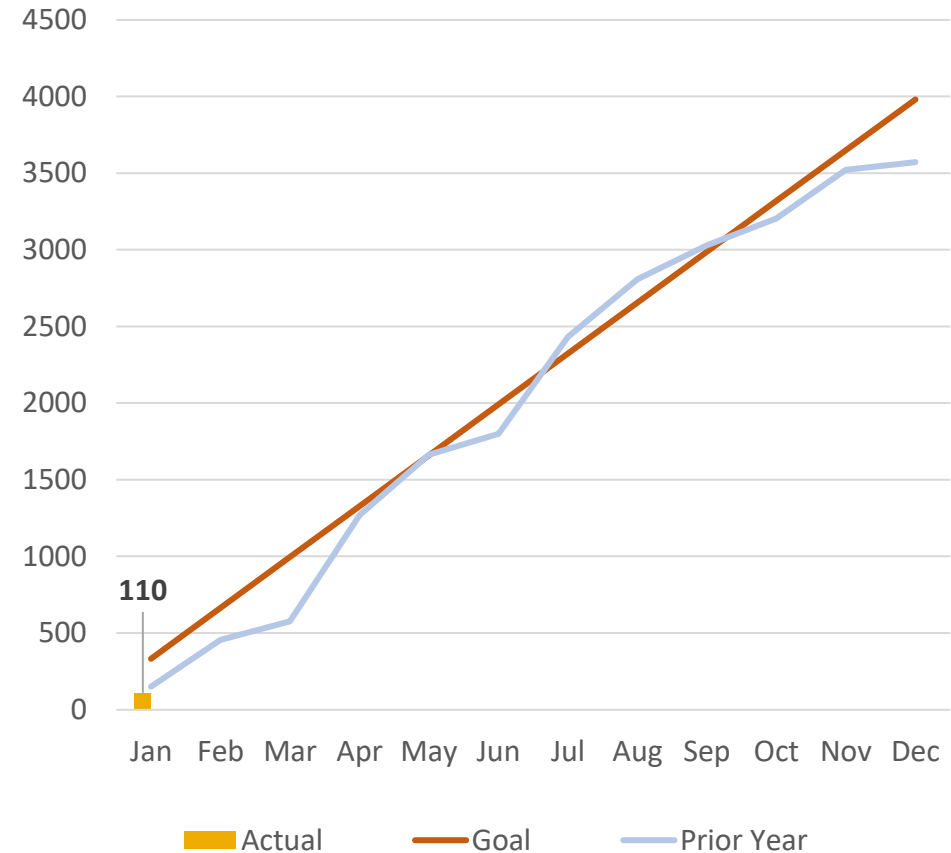
NEWBORNS



2023 Goal = 6,720 (1,680 Per Quarter)

Prior Years: 2017 = 689 / 2018 = 2,455 / 2019 = 3,373 / 2020 = 3,901 / 2021 = 5,014 / 2022 = 6,128

OLDER SIBLINGS



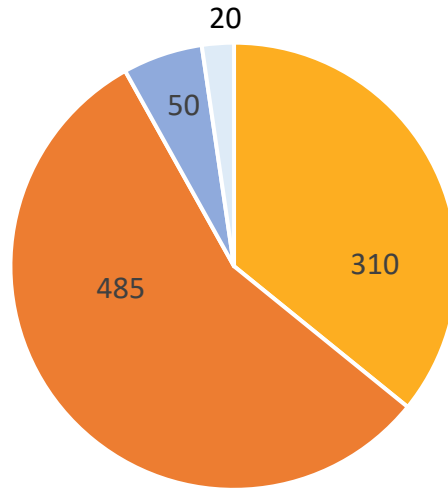
2023 Goal = 3,980 (995 Per Quarter)

Prior Years: 2020 = 1,052 / 2021 = 2,645 / 2022 = 3,572

BOOKS FOR NEWBORNS

Deliveries By Program & Type of Partner to Whom Delivered

2023 100% = 1005



Percent of 2023 Deliveries

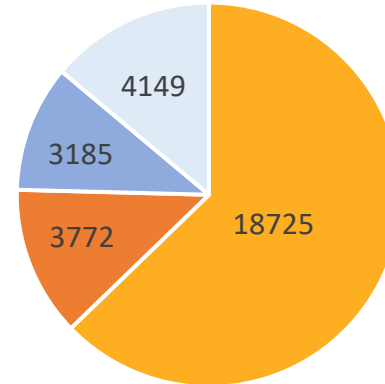
11 Main Partners: 25%
Newborns: 75%

Percent of Deliveries to Date

11 Main Partners: 73%
Newborns: 75%

- Newborns (11 Main Partners)
- Newborns (Other)
- Big Brothers Big Sisters (11 Main Partners)
- Big Brothers Big Sisters (Other)

Since Inception 100% = 29,829



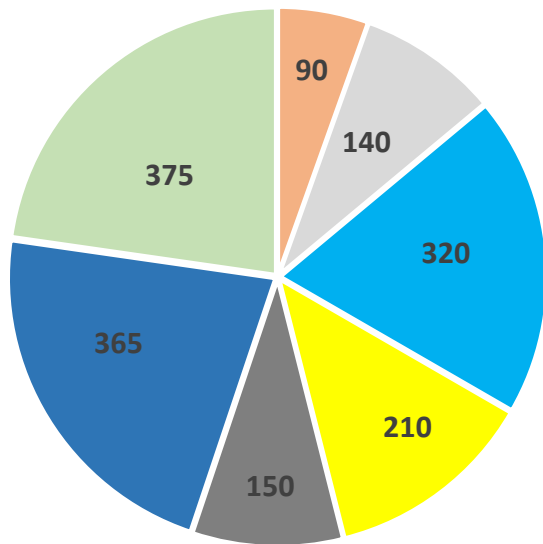
- Newborns (11 Main Partners)
- Newborns (Other)
- Big Brothers Big Sisters (11 Main Partners)
- Big Brothers Big Sisters (Other)

11 Main Partners (in Order by Size) Are: BJC Kingshighway, Children's, St. Mary's, SSM Health Cardinal Glennon, Sweet Babies, Alton Memorial Member BJC Healthcare, Birthright STL, Birthright St Charles, Mercy Clinic Pediatrics (Mercy Kids), SSM Health St. Joseph & SSM Health St. Clare

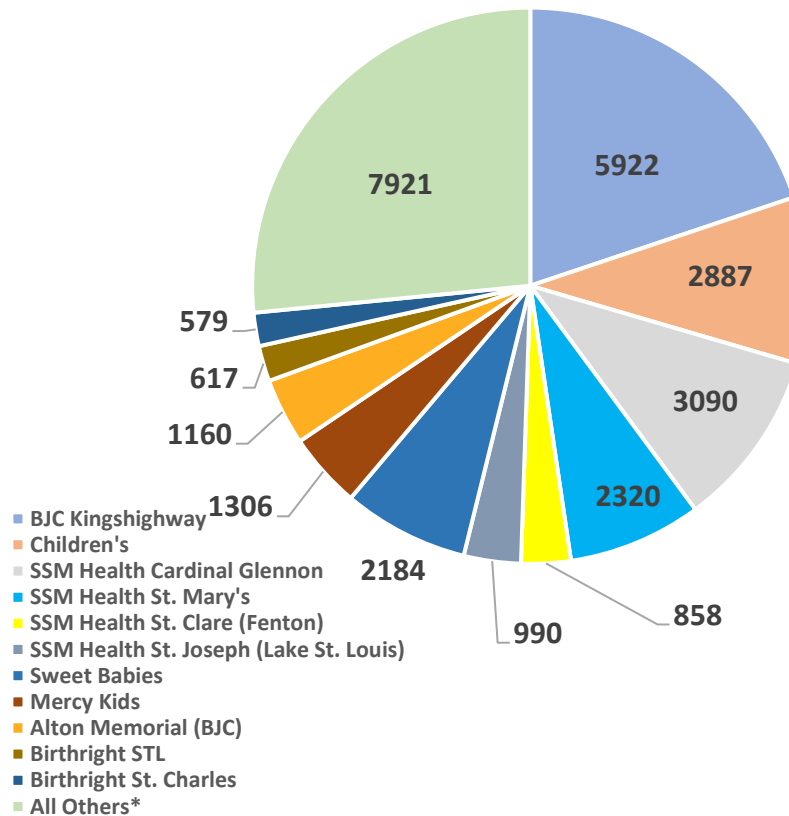
BOOKS FOR NEWBORNS

Book Bags By Delivery Partner

2023 100% = 1005



Since Inception 100% = 29,829



January Book Bag Deliveries

SSM Health St. Clare	210
Memorial-Shiloh*	160
SSM Health St. Joseph	150
SSM Health Cardinal Glennon	140
Lutheran Fam & Child Svces*	120
Children's	90
SSM Health Pediatrics*	70
Nurses for Newborns*	25
SSM Health St. Mary's	20
Sweet Babies	20

TOTAL 1005

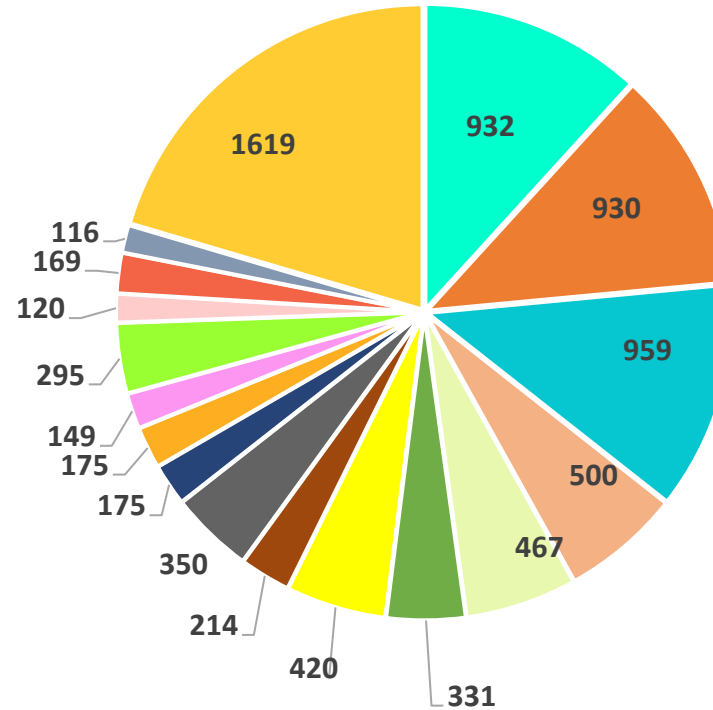
* Counted in "All Others"

Yellow = First Deliveries

BOOKS FOR NEWBORNS

Book Bags – “All Others” Delivery Partner Details

- Lutheran Families & Children's Services
- Nurses for Newborns
- Books4Cause
- Good Shepherd
- Urban League Head Start
- Jennings Schools
- Village of Moms
- ESOL & St. Francis Migrant Programs
- SIHF Health
- Metro East Literacy Program
- Bringing Families Together
- LifeWise STL
- SSM Health Pediatrics
- Guardian Angel
- GiFT
- book book go



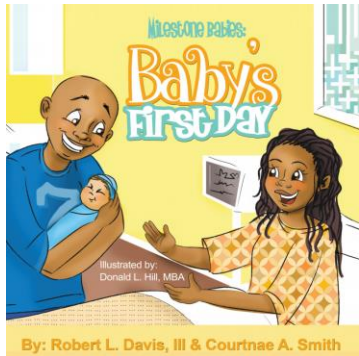
Since Inception
100% = 7,921
Roughly 27%
of Deliveries
To Date

- All Others [Cornerstone (250)/Memorial-Shiloh (160)/Raising STL (82)/Haven of Grace (80)/International Institute (67)/Foster Together (62)/Comprehensive Behavioral Health Center (60)/Ronald McDonald House (55)/"Believe" (53)/The WAY Center (45)/Riverview Gardens Schools (40)/Almost Home (35)/A Red Circle (35)/Black Girls Do STEM (23)/Kids in the Middle (20)/YMCA (20)/Mission Attempt (16)/Others (516)]

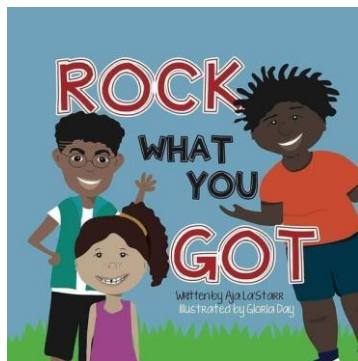


BOOKS FOR NEWBORNS

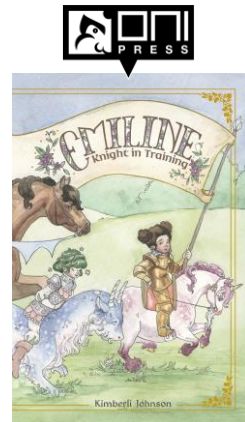
Making Racial Inclusion Central in Our Work



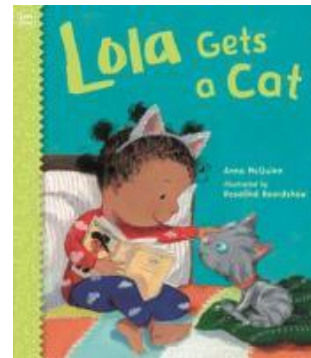
12,273 Copies
Since June 2020



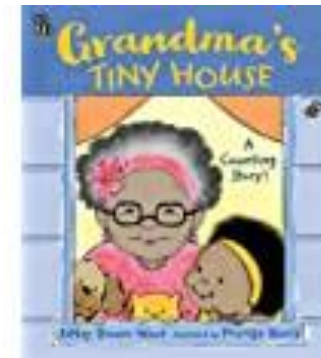
2,222 Copies
Since Jan 2021



1,806
Copies
Since
Sept 2021



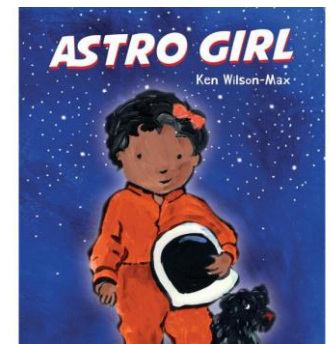
64 Copies
Since Mar 2022



256 Copies
Since Mar 2022



146 Copies
Since Jul 2022



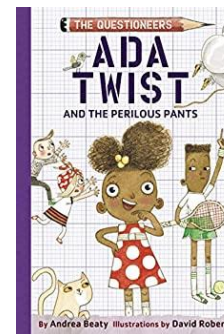
36 Copies
Since Jul 2022

299
STEM
Copies
Since
May 2022

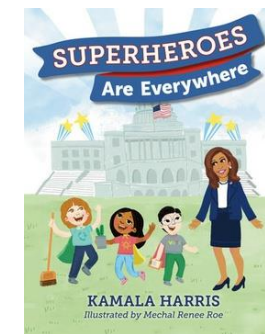


Other Books: 92 Copies Since March 2022
17,609 Copies To Date

"Hidden Figures" & "Ada Twist And The Perilous Pants"
Donated By



350
STEM
Copies
Since
May 2022

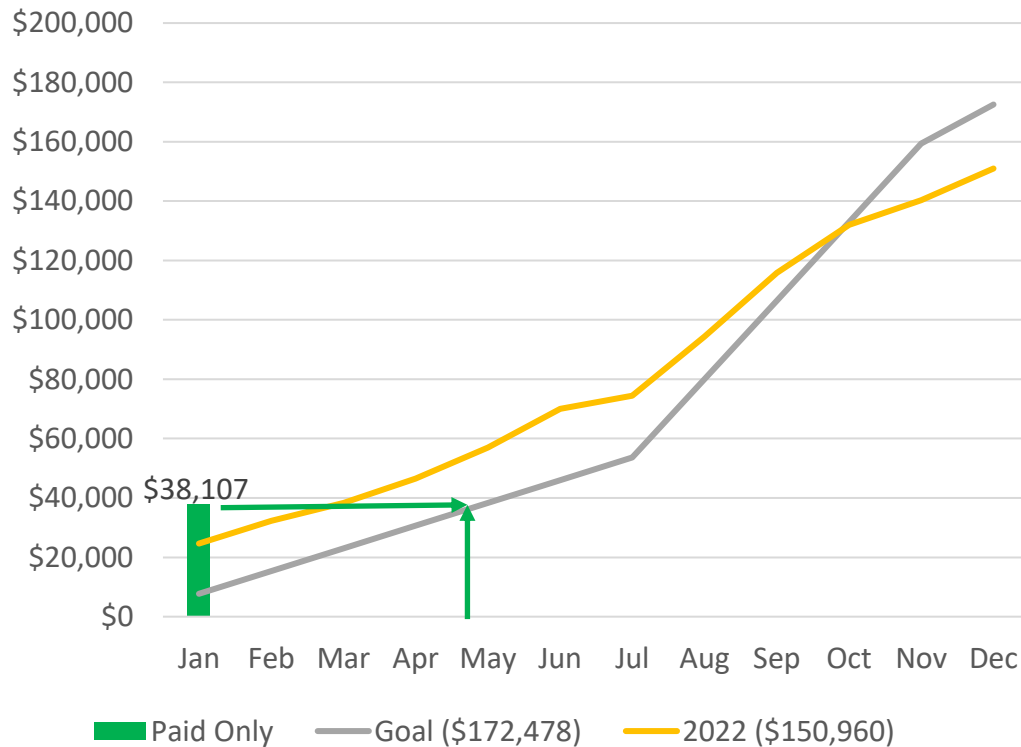


65
Copies
Since
August
2022

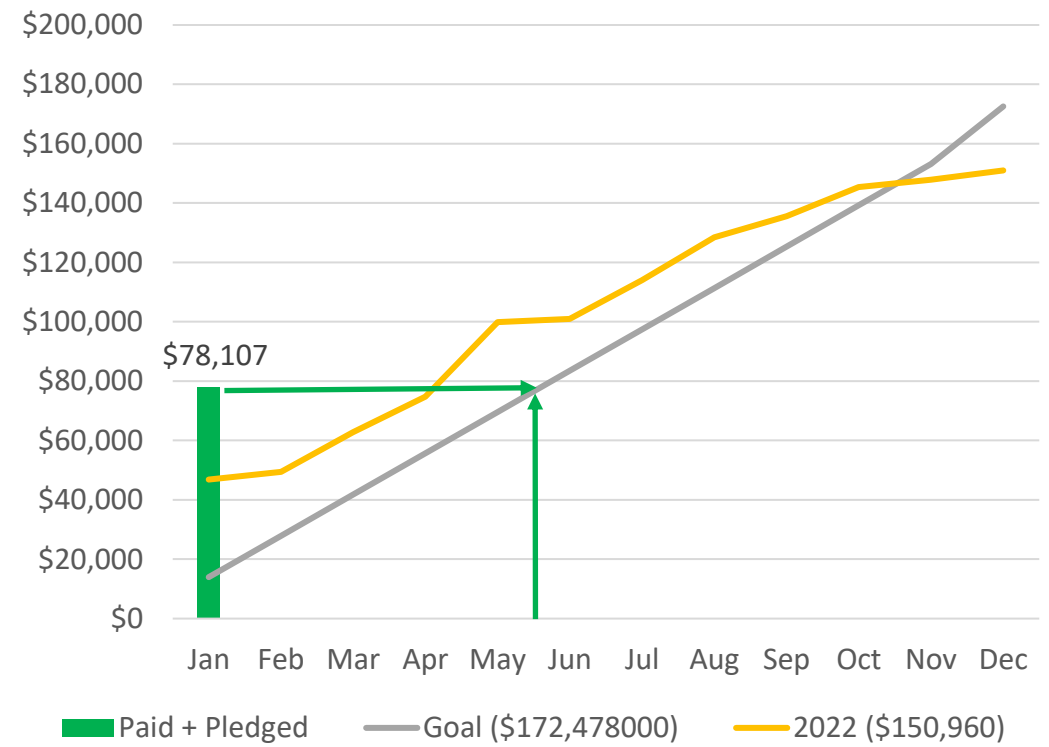
BOOKS FOR NEWBORNS

2023 YTD Vs. Goal

Cumulative Paid Funds Raised (\$s)



Cumulative Total Funds Raised (\$s)



Totals = \$150,960 (2022); \$126,308 (2021); \$97,178 (2020); \$87,582 (2019); \$23,230 (2018); \$26,570 (2017); \$2,300 (2016)

GOAL: All But Booktoberfest (\$75,000, Spread \$18,750 Per Month From Aug to Nov) Spread Evenly Throughout The Year

TOTAL GOAL: \$172,478 Spread Almost Evenly Throughout Year

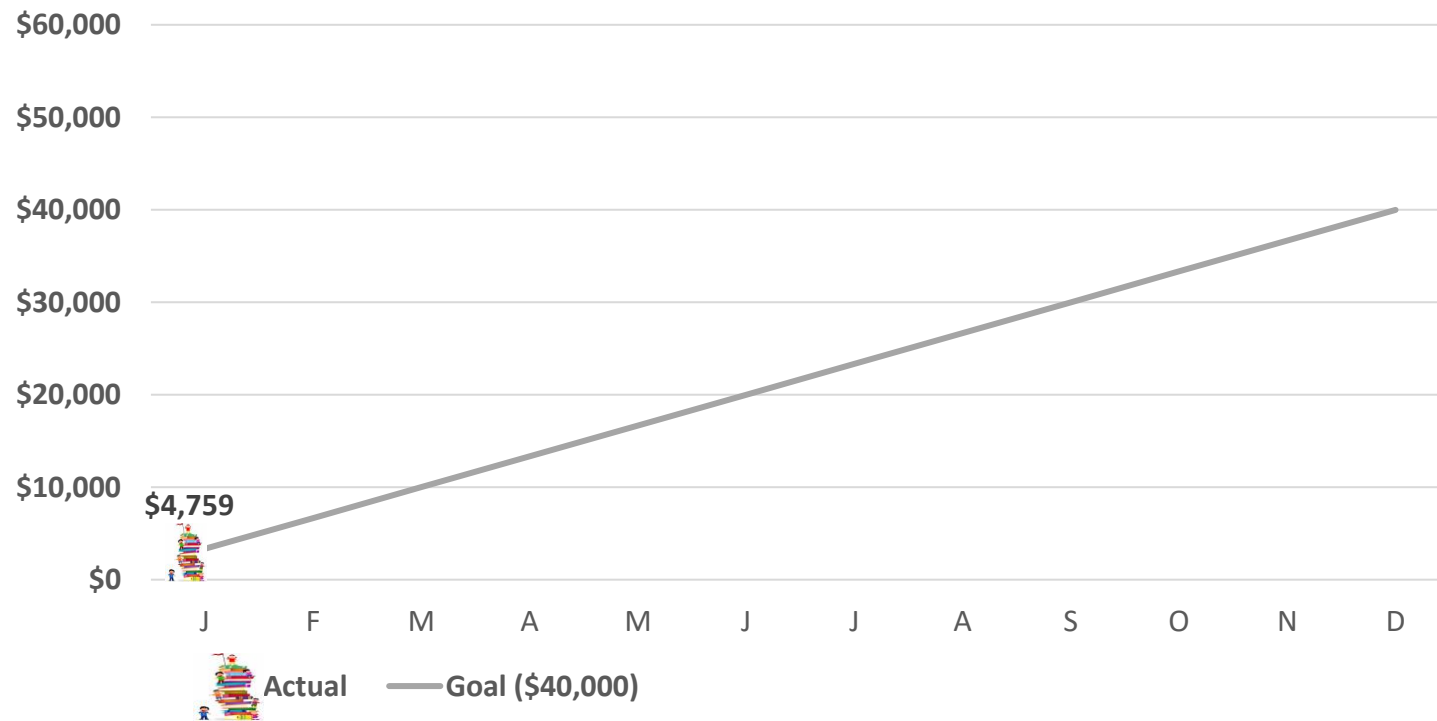
NOTE: Listed \$ values are GROSS RECEIPTS (before fees)

Total Funds Raised Through January Include Pledges Of: Booktoberfest (\$38,000) and General (\$2,000). Does **Not** Include Pledged \$10,000 Butler's Pantry Event Discount or IK Donations.

BOOKS FOR NEWBORNS

Cumulative Book Donations From Others In 2023

\$ Cumulative "In Kind" Value of Donated Books Received



Books Donated By	
DAR	10 / \$110
Ready Readers	520 / \$4,200
Craig	69 / \$499

YEAR TO DATE	599 Books \$ 4,759

2020: 5,838 Books 2021: 13,685 Books 2022: 6,706 Books >\$200,000 in "In Kind" Value from 2020 to 2022

BOOKS FOR NEWBORNS

January 2023 YTD Income Statement

Comments / Highlights

Revenues (Cash)	\$38,107
Donor Books Received	\$ 4,759
Pledges Receivable	\$ 40,000
TOTAL INFLOWS	\$82,866

Books/Bags/Cards/Printing	\$14,553
Fundraising	\$ 1,281
Accounting/Legal/PR/Web/Other Fees	\$ 79
UPS Box Rental	420
Miscellaneous/Supplies/Other	\$ 0
TOTAL OUTFLOWS	\$16,333

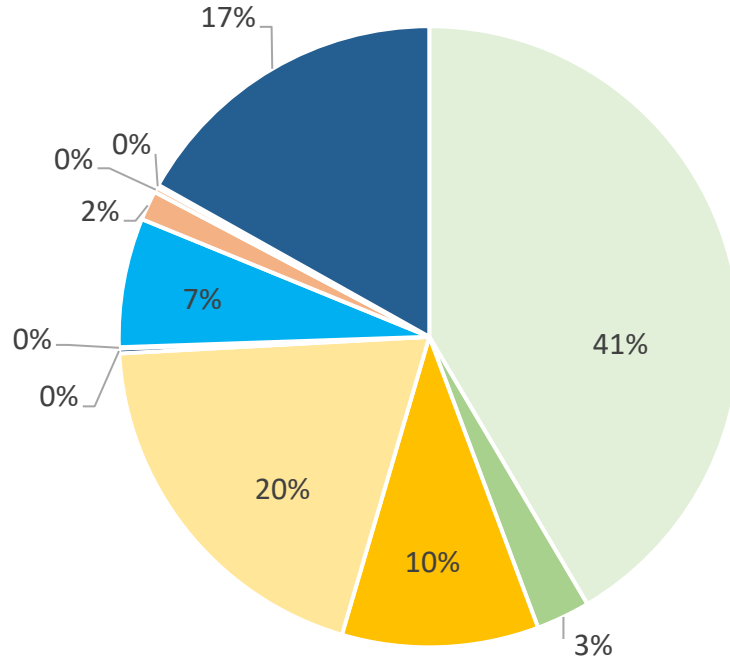
CHANGE IN NET ASSETS	\$66,533
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BOOKS FOR NEWBORNS

January 2023 Balance Sheet

1/31/23 Assets
100% = \$237,144

- Unrestricted Cash (\$98,415)
- Restricted Cash (\$6,650)
- Newborns Books (\$24,283)
- Big Brother/Big Sisters Books (\$46,480)
- Book Bags (All Types) (\$602)
- Mother's Day/Insert Cards (\$152)
- Packed Newborns Bags (\$15,938)
- Packed Big Brothers/Big Sisters Bags (\$3,651)
- Donor Appreciation Books/Items (\$645)
- Fixed Assets (\$328)
- 2022/23 Pledges Receivable (40,000)



Accounts Payable: Wendl Trio (\$700); Reggie (\$400); STL Photo Party (\$616)

January 2023 Balance Sheet

	Newborns	Siblings	TOTAL
Unrestricted Cash (UMB)	\$92,306		\$92,306
Unrestricted Cash (Fidelity)	\$6,109		\$6,109
Restricted Cash (Rotary/Racial Inclusion)		\$3,150	\$3,150
Restricted Cash (Ameren IL/Alton Memorial)	\$3,500		\$3,500
SUBTOTAL CASH	\$101,915	\$3,150	\$105,065

Newborns Books	\$24,283		\$24,283
Older Siblings Books		\$46,480	\$46,480
Book Bags (All Types)	\$100	\$502	\$602
Mother's Day/Insert Cards	\$98	\$54	\$152
Packed Newborns Bags	\$15,938		\$15,938
Packed Older Siblings Bags		\$3,651	\$3,651
Donor Appreciation Items	\$645		\$645
Fixed Assets	\$328		\$328
SUBTOTAL INVENTORY/FIXED ASSETS	\$41,392	\$50,687	\$92,079

TOTAL ASSETS ON HAND (EXCLUDING PLEDGES)	\$143,307	\$53,837	\$197,144
2022 & 2023 Pledges Receivable (Including Booktoberfest)	\$40,000		\$40,000

TOTAL ASSETS	\$183,307	\$53,837	\$237,144
ACCOUNTS PAYABLE	\$1,716		\$1,716
AVAILABLE NET ASSETS	\$181,591	\$53,837	\$235,428